



# About Time, Inc.



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7220-A Bob Bullock Loop  
Suite 3-A  
Laredo, Texas 78041



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## Historical Narrative – About Time, Inc.

About Time, Inc. (ATI) was established in 1991 to exclusively distribute video game hardware, software, and accessories into the Mexican and Latin American markets. ATI has grown its revenues from six million USD that first year to achieving well over 159 million USD in sales for the year ending 2011.

Currently, ATI employs 24 individuals in Laredo, Texas and has distribution warehouses located in Miami, FL and Laredo, TX.

Owner, President and CEO, Shashi Vaswani, is an accomplished entrepreneur with over 20 years experience in the video game industry. He is the first executive in the industry of video game distribution that was able to envision the potential in Mexico and bold enough to launch a company in Mexico City that would serve the needs of video game retailers in that country. This led to ATI's sister company in Mexico to be named as an exclusive Nintendo First Party Distributor to Wal-Mart Mexico Points of Sale.



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ATI has evolved and has become known as a company that takes advantages of unique opportunities that exist within the market place. We are innovative in our approach and look for buying opportunities to offer all of our clients.

Currently, customers include both retailers and distributors, and at the present time we are represented in over 15 different countries.

Although historically focusing only in the Latin American marketplace, ATI is continuing to establish National and regional retailers within the United States for sales of Value software, accessories, and other items not related to video games.

ATI has maintained the highest tier of professionalism within the industry and is regarded as one of the most reputable distribution companies in the arena of video games.



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*About Time, Inc. has been successful in the distribution of video game products and as a company is poised to continue this process and is ready to diversify into other categories.*



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# Expanding Opportunities

Owner Shashi Vaswani is an Investor / Partner in a group that purchased Longtail/ Fillpoint which is one of the largest video game direct-to-consumer fulfillment companies in the United States.

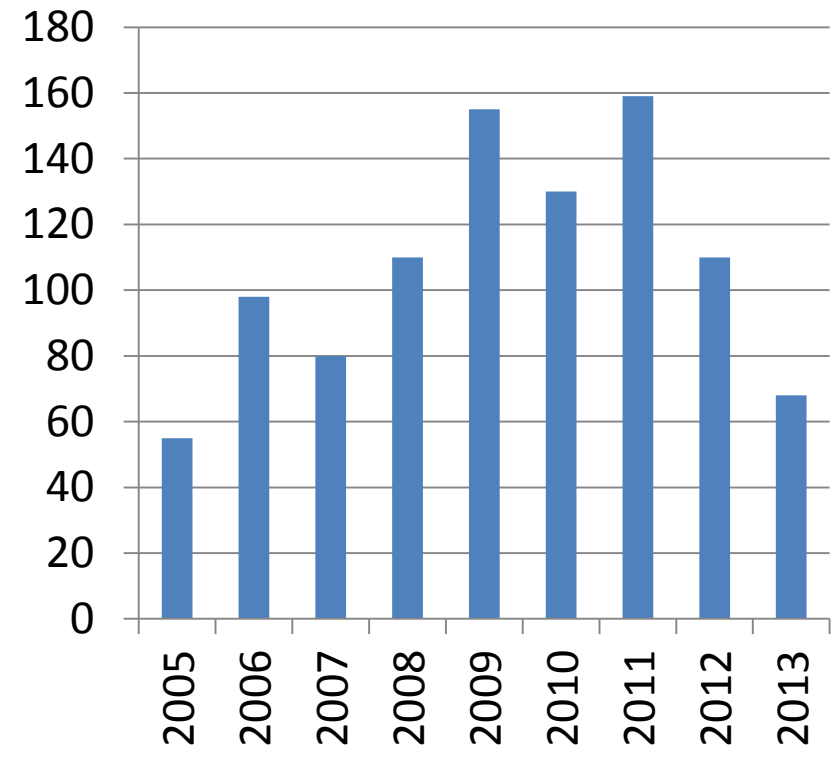
Our plan is to take the expertise in direct-to-consumer fulfillment and apply it to different product lines.



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## *Annual Sales USD Millions*

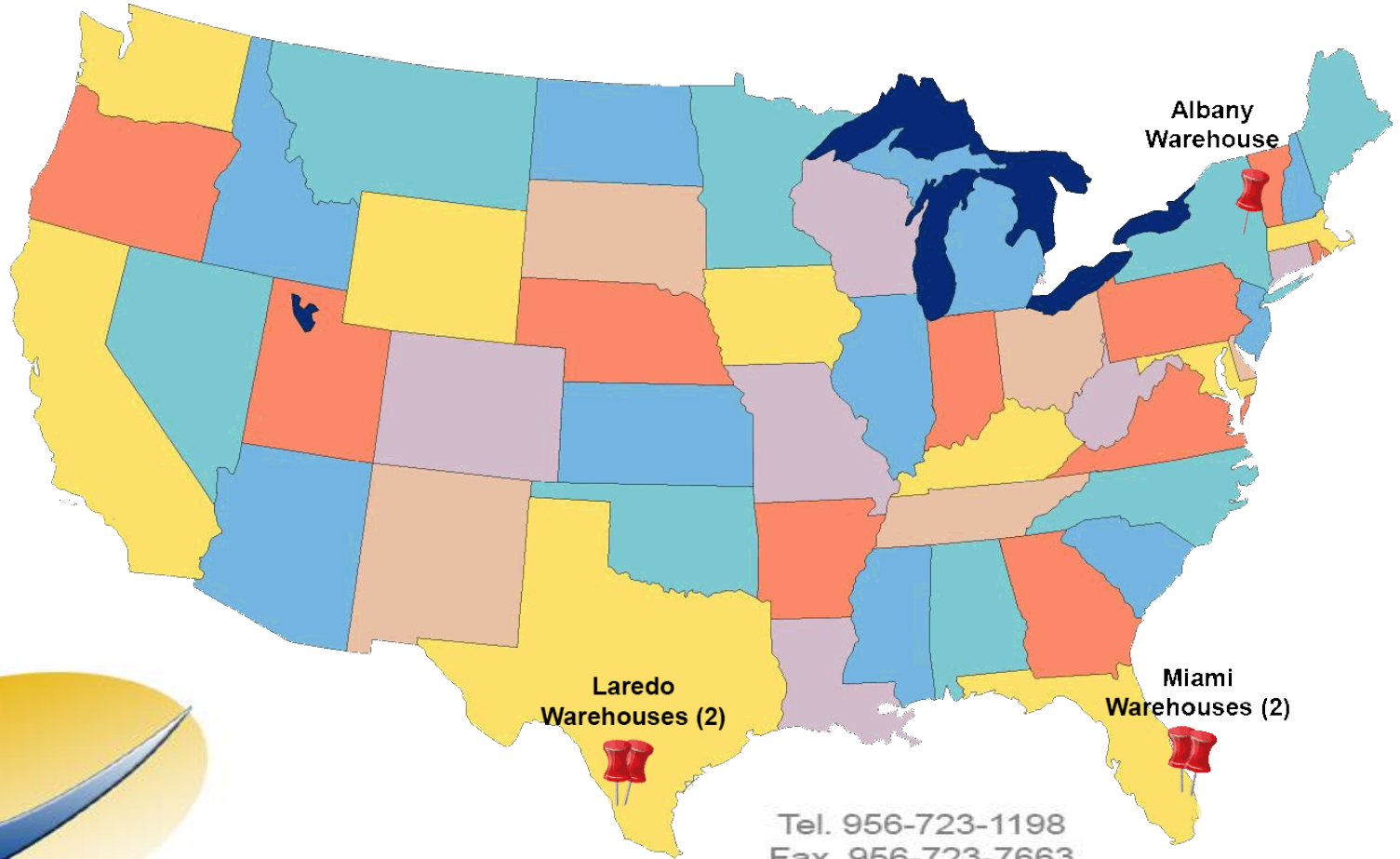


■ Annual Sales  
USD Millions



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### Warehouse Locations



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Wii

XBOX 360

NINTENDO DS lite

PS3

### World Customers



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